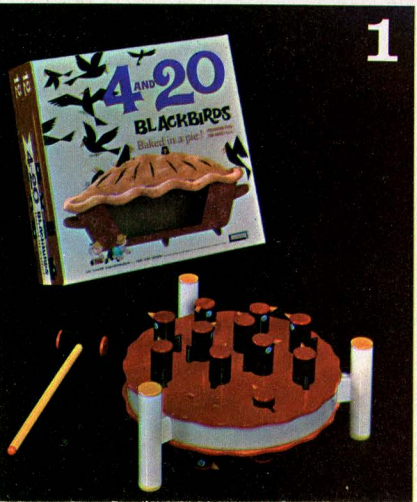
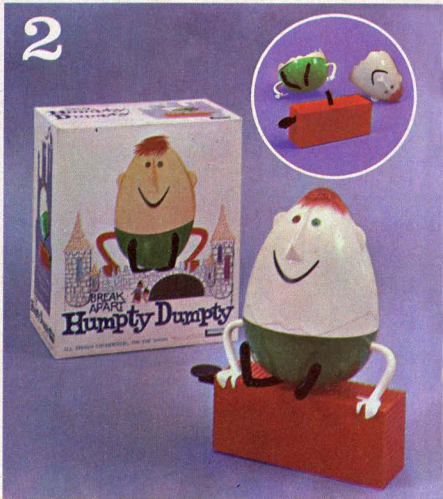
LAKESIDE

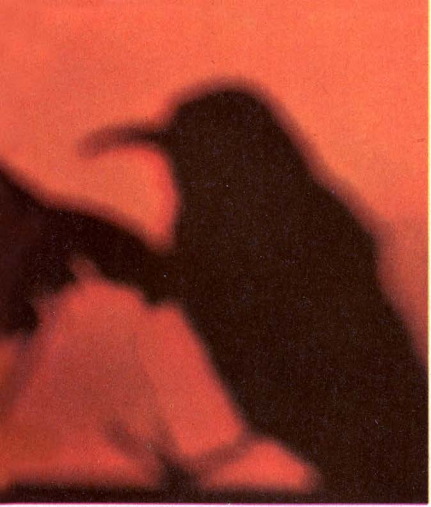
lifetime TOYS

ALL THINGS CONSIDERED... FOR THE YOUNG™

More desirable . . . more attractive . . . appealing . . . more rewarding than ever . . . the quality group of distinctive Lakeside toys truly possesses that "extra something" precious to all parents and children. Throughout the entire group of Lakeside toys, you'll discover magic at work in its delightfully imaginative contents. Lakeside offers toys that say at a glance, "Here is fun . . . entertainment . . . intrigue . . ."


1
4 AND 20
BLACKBIRDS
Baked in a pie!


2
BREAK APART
Humpty Dumpty



LAKESIDE

Toys for Pre-school Tots

. . . designed to combine play value with proper physical coordination and mental training for ages designated. Even the packages are fun. Each one has intriguing "Peek-a-Boo"* windows and loveable Lakeside "Peek-a-Boo Twins."*

1 **4 AND 20 BLACKBIRDS** T.M.

Here's a fancy "dish" to set before the king . . . or before a pre-school tot, for that matter. A safe, unbreakable plastic pounding toy which takes off on the old nursery rhyme. Includes 24 blackbirds which serve as pegs. Pound 12 in on top—out pop 12 on the bottom. The bench is a pie. And of course, there's a sturdy plastic hammer. Loaded with play value for tots who love to pound things—a toy built to take the pounding. Ages 1 to 5.

Catalog: 1351 . . . . . $8.95

2 **BREAK APART Humpty Dumpty** T.M.

"All the king's horses and all the king's men couldn't put Humpty together again" . . . but now, the kiddie-car set can do it. Humpty Dumpty topples from the brick wall with the press of a lever. He falls and breaks apart. Put him together and set him back up on the wall. Safe, unbreakable; flexible plastic. Ages 1 to 4.

Catalog: 1391 . . . . . $4.98

3 **BOO BOOS** T.M.

. . . *the mix 'em and match 'em blocks.* Ten blocks, each side faced with an animal head or bottom. 30 heads and 30 bottoms. Mix them and match them into endless combinations of loveable animals. Tots love making "boo boos" by putting heads on wrong bodies. These are rattling blocks that rattle when you shake them. Safe, and extremely durable. Packaged in handy "Peek-a-Boo"* carry-away case. For ages 6 months to 6 years.

Catalog: 1271 (4″ blocks) $3.98

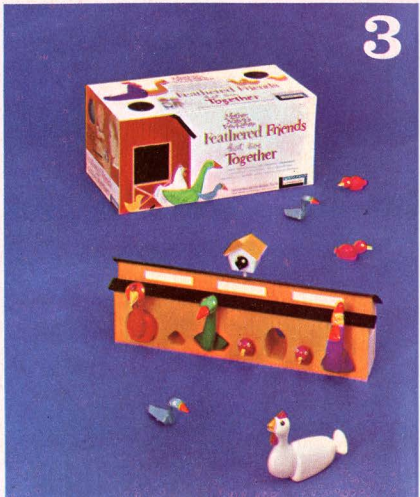
LI'L BOO BOOS

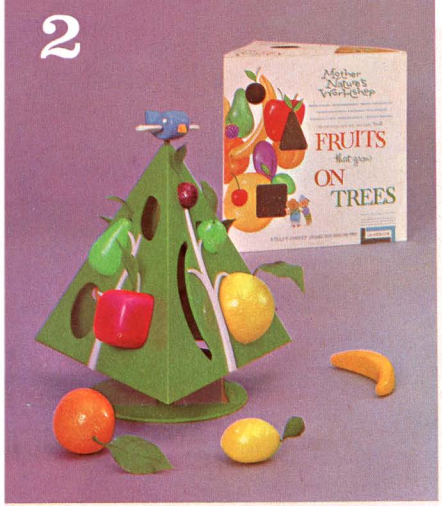
The junior size of the same appealing mix 'em and match 'em blocks.

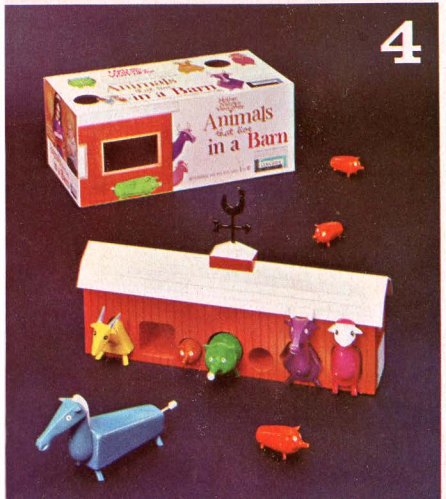
Catalog: 1271 (3″ blocks) $2.98

**Trademark Lakeside Toys*

1
Vegetables
in the Ground


3
Feathered Friends
Together





LAKESIDE

Mother Nature's Workshop*

. . . freshest, most exciting new toy series for ages 1 to 7. Teaches coordination as well as recognition of common vegetables, barnyard birds and animals, and fruits that grow on trees. Features fun-to-look-through Lakeside "Peek-a-Boo"* packaging.

1 Vegetables *that grow* in the Ground T.M.

Carrots, turnips, radishes, beets, onions . . . 14 separate vegetables. It's fun "planting" them in neatly marked garden rows where spaces are just the right size and shape for each. And it's fun matching vegetable tops with the proper vegetable bottoms. And to top everything off, a scarecrow doubling as a carrying handle stands watch over all. Garden is neatly enclosed by a white, flexible picket fence. 28 put-together pieces. Unbreakable plastic; safe, washable. Ages 1 to 7.

Catalog: 1201 . . . . . $6.95

2 FRUITS *that grow* ON TREES T.M.

A tree so bountiful, it's like an orchard all of its own. It grows 12 different gaily colored fruits. Little tots love to pick them—and replace them by matching their shapes to shapes in the tree. A whimsical bird perches on the top—the tree rotates on a base. Items are unbreakable plastic; safe, washable. Ages 1 to 7.

Catalog: 1211 . . . . . $6.95

3 Feathered Friends *that live* Together T.M.

A poultry house that shelters a whimsical covey of colorful, flexible plastic fowl. Includes two fanciful blackbirds that live in a birdhouse on top. 10 different barnyard fowl . . . each may be removed for play and returned by backing it into its own nest on either side of the house. Endless hours of fun. Unbreakable plastic; safe, washable. Ages 1 to 7.

Catalog: 1191 . . . . . $6.95

4 Animals *that live* in a Barn T.M.

What could be more fun than a barn full of farm animals? It's still more fun when each animal has its own stall which he can be backed into from either side of the building ...simply by matching the shape of the animal with the shape of its stall. Includes 9 unbreakable animals plus a charming weather vane on top of the barn. Safe, washable.

Catalog: 1181 . . . . . $6.95

**Trademark Lakeside Toys*

LAKESIDE

Frame 'n Color* Sets

. . . for the 3 to 9 age group, here's a fun, fresh idea for creating pictures. Regardless of art ability, children can draw a professional-like picture with these remarkable sets. Frame 'n Color* sets furnish everything the budding young artist needs for drawing and framing his own pictures. Each set includes materials for six different subjects. 18 Lock-In-Place* durable plastic stencils allow pictures to be finished in many colors. A colorful drawing desk holds each color-coded coloring guide in place. And when picture is finished, there's a plastic frame with easel-back for hanging or standing. Each set includes 6 color pencils, 20 sheets of drawing paper, pencil sharpener, durable drawing desk and pencil holder.

1 Frame 'n Color™

AT THE ZOO T.M.

Scenes for the youngster who likes zoo animals:

Swingin' Monkey	Snooty Camel
Stuck Up Giraffe	Roaring Lion
Mother and Baby Kangaroo	Capering Elephant

Catalog: 1265 . . . . . $2.98

2 Frame 'n Color™

ON THE FARM T.M.

Every farm fan will love these pictures:

Scarecrow	Farmyard
Wooly Lamb	Bossy at Lunch
Hen & Chicks	Trusty Tractor

Catalog: 1264 . . . . . $2.98

3 Frame 'n Color™

HOW WE TRAVEL T.M.

These means-of-travel scenes fascinate youngsters:

Ocean Liner	Bus Along
Chugging Choo Choo	Whirlybird
New Car	Flying High

Catalog: 1261 . . . . . $2.98

**Trademark Lakeside Toys*

4
NURSERY TIME
Frame 'n Color

5
COWBOYS & INDIANS
Frame 'n Color

LAKESIDE

Frame 'n Color* Sets

Frame 'n Color™

4 NURSERY TIME™

Pictures of the nursery rhymes every child hears:

Hi Diddle Diddle
Old Woman & Shoe
Jack Be Nimble
4 & 20 Blackbirds
Gingerbread Boy
Little Boy Blue

Catalog: 1262 . . . . . $2.98

Frame 'n Color™

5 COWBOYS & INDIANS™

Scenes the Western fan will go for:

Bronco Busting
Quick Draw Sheriff
Chief & Peace Pipe
Peaceful Teepee
War Dance
Strummin' Cowboy

Catalog: 1263 . . . . . $2.98

Frame 'n Color™

6 SHARI LEWIS' FRIENDS™

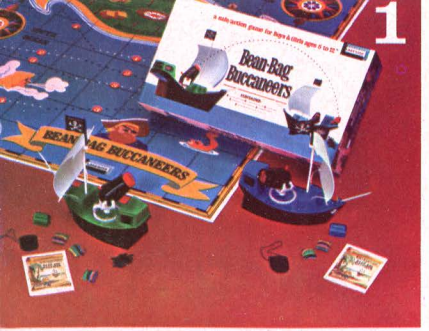
The Shari Lewis admirer can't resist these pictures:

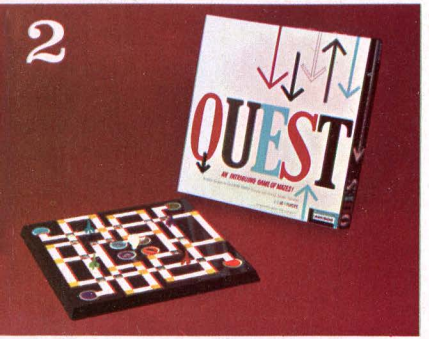
Ride 'em Lamb Chop
Lamb Chop's School Picture
Wing Ding on Stage
Hush Puppy Story Time
Hush Puppy's School Picture
Charlie Horse's School Picture

Catalog: 1266 . . . . . $2.98

*Trademark Lakeside Toys

BEAN BAG BUCCANEERS
BUCCANEER ISLAND
BUCCANEER
LAND
NORTH
OCEAN
BEAN BAG BUCCANEE
LAKESIDE





LAKESIDE

Games

. . . here are games offering excitement and enriching entertainment for the entire family.

1 Bean-Bag Buccaneers™

. . . adventure and excitement on the high seas. Two pirate ships with mounted shooting cannons. A unique, safe-action game for young buccaneers. Game includes 6 colorful bean bags (ammunition), a six-foot buccaneer map playing surface, individual instructions, two treasure chests, and two eye patches (helps youngsters feel a part of the game). Ships' cannons fire bean bags. When scoring a direct hit on enemy ship, lower section of ship bursts open. Object: sink enemy ship before it beats you to Buccaneer Island, captures the treasure chest, and returns to home port.
Catalog: 1361 . . . . . $18.95

2 QUEST™

. . . an intriguing game of mazes. Here's fun and excitement for all of the kids and mom and dad! 2, 3, or 4 players are constantly challenged by this thrilling battle of wits and shifting fortunes. Moves are made by spinning the center post and everybody moves with every spin. Direction arrows appear under open squares in the pathways and players must find their way through a maze of constantly changing pathways to their goal. Durable hard molded plastic case encloses the drawn steel arrow panel. Lifetime roulette type action is insured by Delrin® bearings.
Catalog: 1371 . . . . . $6.95

3 ARENA™

. . . fast-action word game with the world's liveliest letter dice. A fascinating game for 2, 3, or 4 players. Letter dice are distributed onto the four areas of the Word Arena by flipping them from the Popper. The object is to build words, being the first to get rid of your letter dice. A bonus system lets you roll dice to your opponents. An exciting game of skill for ages 8 to adult. Includes automatic Dice Popper; 40 dice with 234 letters; and a Word Arena.
Catalog: 1221 . . . . . $8.95

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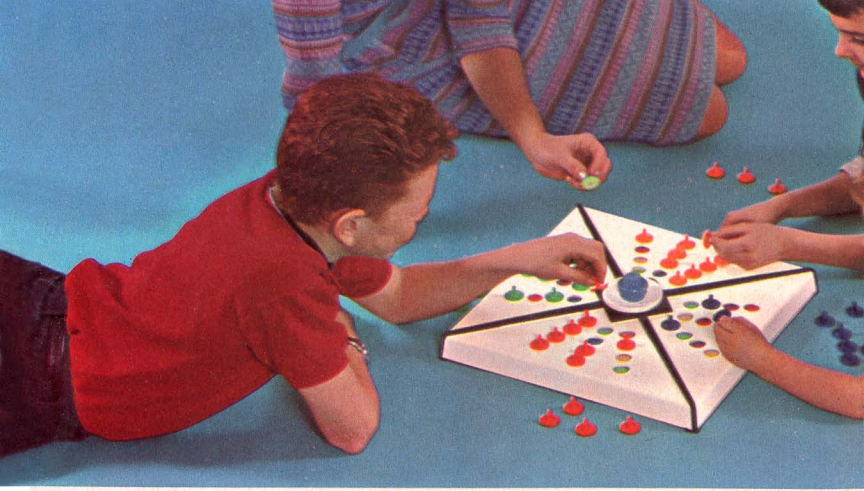
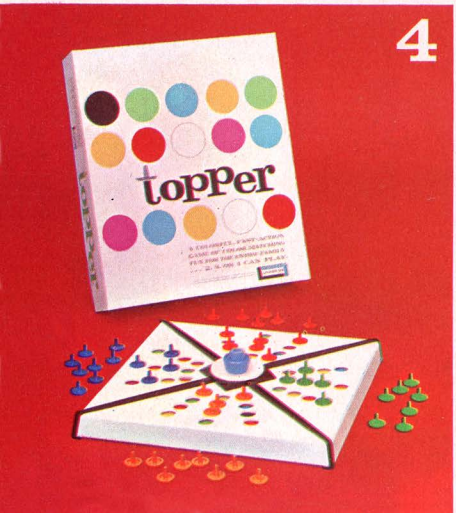
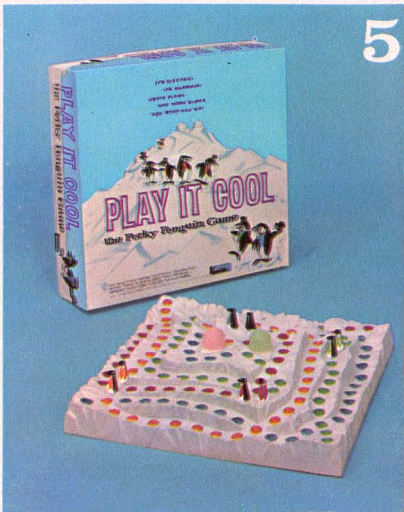



4
topper


5
PLAY IT COOL
the Perky Penguin Game

LAKESIDE

Games

4 topper™

. . . fast-playing, color-matching game for all ages. As simple as Bingo, so even the smallest tots will enjoy hours of entertaining fun playing color-matching with Topper. For 2, 3, or 4 players. Turn the colored spinner and the game starts. When the bright flicker of colors stops, the fun really begins! Each player plays with every spin—covering the colors in his section with the appropriate Topper piece. Black puts even more fun into the game as a bonus color. The first player to completely cover his playing area wins. Durable hard molded plastic case encloses drawn steel color panel. Lifetime roulette type action is insured by Delrin® bearings.
Catalog: 1171 . . . . . $7.95

5 PLAY IT COOL™

. . . the perky penguin game (electric). Recommended for kids if they can get the game away from the adults. For 2, 3, or 4 players. Everyone plays at once. Here's a game that has everyone in stitches from the start. Press the button and a green light signals everyone to start. Each player has two color-coded penguins. The object is to leap-frog the penguins from the bottom to the top of the snow mountain before your opponents. When the light is green, everybody moves—when it changes to red, everybody stops. A buzzer signals every light change. It's battery operated and all automatic.
Catalog: 1381 . . . . . $9.95
(Less Battery)

6 Royal Gambit T.M.

. . . easy as checkers, interesting as chess. For 2, 3, or 4 players. The most challenging game of battle strategy since chess. Emperors, nobles, foot soldiers—all striving to capture the enemy's empire while protecting their own. A system of corridors keeps every player on his toes, as an enemy can move with lightning speed into another's territory. To provide lasting protection for the quality workmanship put into every piece, Royal Gambit is luxuriously packaged in a lifetime game case.
Catalog: 1231 . . . . . $20.00

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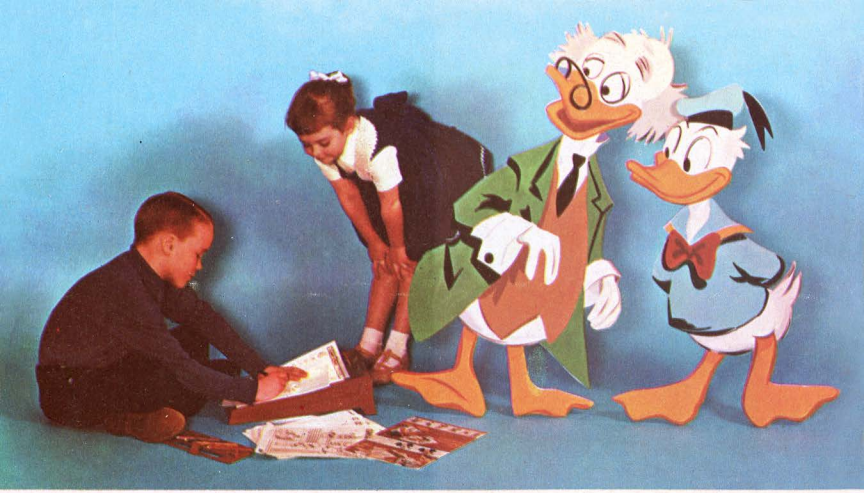


2
Electric
Drawing Set

3
Laurel & Hardy
Electric
Drawing Set

LAKESIDE

Electric Drawing Sets

. . . one of the most fun-filled toy series ever introduced. This year, four new sets are based on Walt Disney, Shari Lewis, Laurel & Hardy, and the Flintstones . . . each packaged with attractive luggage-style locking clasp and carrying handle. Each set is complete with instructions, guide sheets, drawing paper, color pencils, pencil sharpener, pencil holder, portfolio, eraser, and UL-approved Electric Drawing Desk and lamp.

1 DRAW THE FLINTSTONES TV SHOW ©

. . . *electric drawing set*. Boys and girls 5 to 14 can draw and color their favorite Flintstone TV characters—create actual TV storyboards as they are done for TV—and show them by converting the Electric Drawing Desk to a TV screen just by adding a Viewer Sleeve which is included.
Catalog: 1251 . . . . . $8.98

2 Shari Lewis' Friends ©

. . . *electric drawing set*. Lamb Chop, Charlie Horse, Hush Puppy, and Wing Ding—youngsters 5 to 12 enjoy drawing America's most loved puppets. It's loads of fun making up stories about these famous TV characters as you draw them.
Catalog: 1321 . . . . . $8.98

3 Laurel and Hardy ©

. . . *electric drawing set*. For ages 5 to 12, a complete set for drawing and coloring two of America's funniest TV characters. Stimulates creative imagination, as youngsters can make up their own stories and situations.
Catalog: 1281 . . . . . $8.98

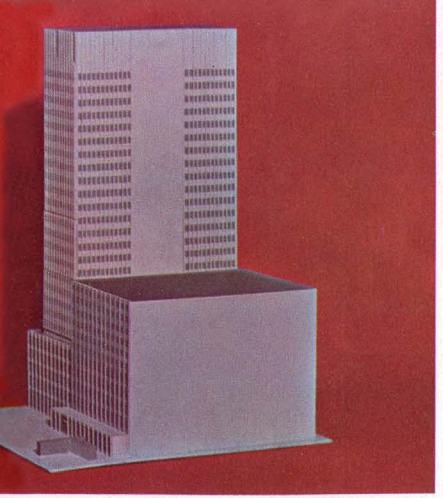
4 WALT DISNEY

WONDERFUL WORLD OF COLOR TV CHARACTERS
. . . *electric drawing set*. America's favorite cartoon characters . . . and now youngsters can draw and color them just as they see them on TV and in the movies. Lots of fun and educational, too. Children develop their own situations using these famous characters. For ages 5 to 12.
Catalog: 1301 . . . . . $8.98

© MCMLXI Walt Disney Productions

5
Draft-a-Plan Kit
BLUE PRINT
DRAFTING INK

6
Betsy McCall
Fashion-Designer



LAKESIDE

Electric Drawing Sets

5 Draft-a-Plan Kit T.M.

. . . *electric drawing set.* Makes drafting and blueprinting (without chemicals of any kind!) an interesting and stimulating hobby. Encourages interest in the use of mathematical and design equipment. Dad will want to use this one, too! Includes a basic "Drafting is Fun" instruction booklet which explains how to have fun with lettering, perspectives, etc.; and many design sheets with examples of basic drafting lettering, sketching and layout. Lots of fun and everything necessary to do a professional job is here—tracing paper, professional blueprint paper, drafting pencils, pencil sharpener, "T" square, triangles, French curve, scale, protractor, slide rule and slide rule instructions, UL-approved Electric Drafting Desk and lamp included.

Catalog: 01046 . . . . . $9.95

Betsy McCall©

6 Fashion-Designer T.M.

. . . *electric drawing set.* Girls of all ages thrill to the idea of fashion designing. And now they can discover the colorful art of designing school, party, sports, and accessory wear. Includes designing instructions, pattern sheets, and drawings of famous Betsy McCall based on the magazine series. Comes complete with designer's portfolio, drawing paper, designer's color pencils, pencil sharpener, eraser, UL-approved Electric Designer's Desk and lamp.

Catalog: 01041 . . . . . $7.98

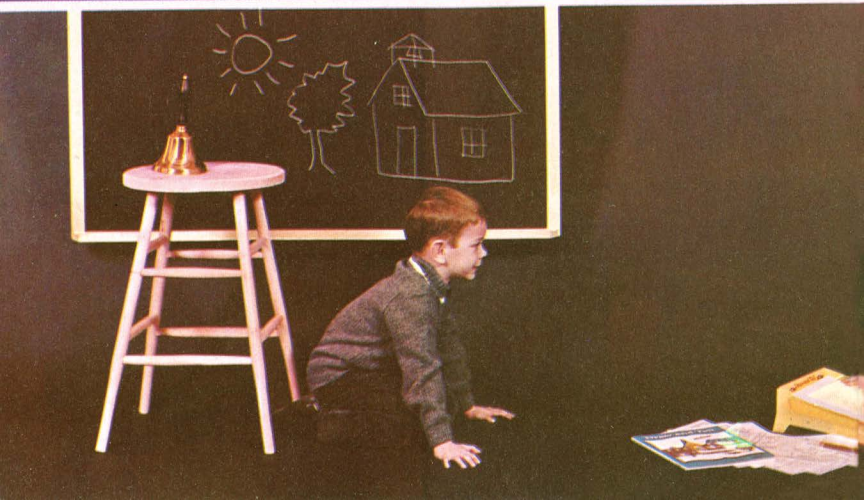
7 Custom-Styling T.M.

. . . *electric drawing set.* For boys of all ages—a complete kit for customizing and styling autos, boats, planes, and space vehicles. Stimulates interest in designing, encourages imaginative development of line, form, proportion, and color. Includes directions, portfolio, component and accessory design sheets for modern and antique vehicles, drawing paper, color pencils, pencil sharpener, eraser, UL-approved Electric Drawing Desk and lamp.

Catalog: 01045 . . . . . $7.98

8
Draw-a-Cartoon

9
Draw-and-Tell
ELECTRIC



LAKESIDE

Electric Drawing Sets

8 Draw-a-Cartoon™

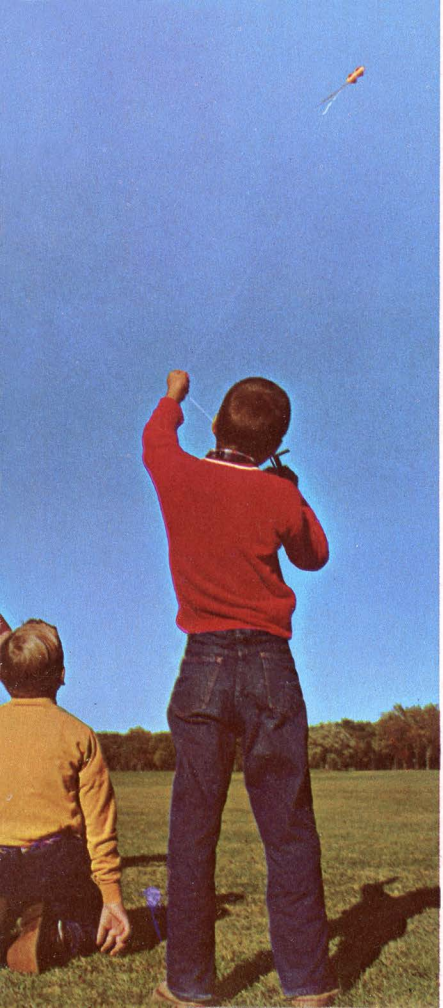
. . . *electric drawing set*. Creative fun for everyone aged 5 and up. Dozens of funny heads, eyes, ears, noses enable young artists to create humorous pretend characters of their own. Animal and bird segments allow children to develop their own imaginative menagerie or comic strips. Includes directions, guide sheets, drawing paper, color pencils, pencil sharpener, eraser, UL-approved Electric Drawing Desk and lamp.
Catalog: 01044 . . . . . $7.98

9 Draw-and-Tell™

. . . *electric drawing set*. Draw-time, story-time amusement inspired by the school child's (6 to 10) favorite classroom learning game. Includes picturesque scenes and figures the child can duplicate. Encourages creative story telling; stimulates imagination as child visits pretend towns, farms, circuses, zoos, playgrounds, and many others. Complete with directions, guide sheets, portfolio, drawing paper, color drawing pencils, pencil sharpener, eraser, UL-approved Electric Drawing Desk and lamp.
Catalog: 01043 . . . . . $7.98

10 Draw-and-Learn™

. . . *electric drawing set*. Designed to stimulate the interest of the young (4 to 7) in their surroundings—to portray their make-believe world—and to learn more about the real world of zoo animals, colorful flowers, fish, interesting alphabets. Encourages observation and learning. Complete with directions, guide sheets, portfolio, drawing paper, color drawing pencils, pencil sharpener, eraser, UL-approved Electric Drawing Desk and lamp.
Catalog: 01042 . . . . . $7.98



LAKESIDE

Aerodynamic Kites

These are the inflatable, plastic kites the whole country is talking about. Designed according to principles of aerodynamic physics, these all-season toys make the ancient art of kite flying an exciting new experience. They fly higher, more stable, and with less wind than other known kites. That's why they are arousing kite flying enthusiasm in "kids" of all ages.

1 LAKESIDE Aero Kite T.M.

A rocket-shaped deluxe kite, 4½ feet long, that *really* flies. Fun and educational. Includes a booklet in simple language by a University Professor of Aeronautical Engineering—clearly explains principles of aerodynamic theory. Kite includes instructions, aerodynamic drawings, 500 feet of line, winding reel, and unconditional 6-month guarantee against puncture and damage.
Catalog: 0109 . . . . . $3.98

2 LAKESIDE SKY SWEEPER T.M.

Doubly exciting because it's a complete kit for youngsters who want to build their own aerodynamic kite. Designed with the same aerodynamic principles as the AERO KITE, it "flies in a breeze." Here's a lower priced model with the same superior kite-flying features. Kit includes parts for a 4-foot kite, easy assembly and flight instructions.
Catalog: 0115 . . . . . $1.98

LAKESIDE T.M.

LAKESIDE TOYS
Subsidiary of Lakeside Industries, Inc.
Minneapolis 6, Minnesota

These Toys and
Games May Be
Purchased
at Your
Toy or Department
Store